
Where To Advertise Online To Get Results

Brought to you by: eToolCentral.com

Optin List Building:

If you have a 'permission based' optin email list, whereas the people on your list have given permission to be contacted, then you should start your promotions there, as this is the surest way to get immediate traffic.

If you're just starting out and you don't have an email list to market to then I first recommend advertising some type of free offer to start building your list, and then promote to your list. This way instead of just getting a sale, you get a "lead" you can offer additional products to over and over again.

Of course you will want your offer to be as targeted as possible to the products you've chosen to promote. Free reports / ecourses are excellent incentives to get people to subscribe.

If you don't already have a free report to use to start building your list, then you can download a "rebrandable" report you can give away with your Clickbank affiliate link embedded inside and earn commissions. This report comes with **high quality graphic images, a ready made squeeze page, and 5 part follow up series** to make it easy for you to give the report away to build your list and make money at the same time.

To brand the PDF file with your [ClickBank ID](#), simply download and run the associated branding tool below, then follow the easy instructions to create your re-branded report:

Article Traffic Blitz w/ Re-Branding Rights & Ready Made Squeeze Page

[==> Click Here To Download The Branding Package](#)

[Click Here To View Your Squeeze Page](#)

[Click Here To Download Squeeze Page](#)

[Click Here To Access The 5 Part Follow Up Series](#) (make sure to replace all instances of [firstname_replace] with the appropriate "first name tag" used by your autoresponder service, and where its says YOURCBID with your Clickbank ID, and Your Name Here with your actual name)

You will need an autoresponder service to connect to your squeeze page. Your autoresponder is what "powers" your list and follows up with your subscribers. If you don't have an autoresponder service we recommend:

Aweber.com (currently \$1 for the first 30 days)

Getresponse.com (currently offers a free version)

AutoResponsePlus (hosted on your server)

* <http://getsubscribers.com> - is one of the fastest ways to build up a sizeable list with little effort by buying targeted subscribers and leads who request your free offer and join your newsletter/ezine (works best with the GetResponse.com autoresponder service)

* An excellent resource for creating squeeze pages and building your list can be found at: <http://eToolCentral.com/listboost>

Ezine Advertising:

Advertising in Ezines (online newsletters) is HIGHLY RECOMMENDED - and perfectly suitable for a wide range of advertising budgets.

Here are some resources to get you started:

* Directory of Ezines - One of the Internet's best "directories" for finding ezines you can advertise in. (Note that if you're unfamiliar with "ezine advertising" in general, you should - at a minimum - visit the DOE site just to get a better feeling for this strategy.)

* [\\$10 Dollar Solo Ads](http://$10 Dollar Solo Ads) - A very inexpensive way to send 'solo' ads to thousands of highly targeted, permission based optin subscribers with guaranteed "click through" results. Plus they even include FREE ad writing and 3rd party click verification.

* Advertise with John Cornetta - Quite possibly the BEST solo ad source on the Internet! John guarantees 500 - 1000 unique clicks to your offer per mailing, depending on the package you choose. Prices are quite a bit more, but well worth it if you want a guaranteed way to get targeted traffic that takes action.

* Google's search results for "ezine advertising" - Do a little digging and you're sure to find a number of cost effective ezines to advertise in.

<http://www.google.com/search?hl=en&q=ezine+advertising>

* You can also request referrals to ezines (one's that other marketers have had success with) by asking on popular Internet marketing forums (see below for popular forums).

* <http://www.warriorforum.com/warrior-joint-ventures> is the "Joint Venture" section of the Warrior Forum and is a great place to find list owners offering ezine advertising / solo ad runs

* <http://safe-swaps.com> is another excellent resource to buy ezine advertising. Once you have built up your own list you can start doing free "ad swaps" with other list owners, plus you can even sell advertising space in your ezine as well.

Forum Marketing:

NOTE: Most forums don't allow out-right advertising. However, many will allow you to include your "signature file" in the footer of your posts where (ideally) you should be promoting your free offer / squeeze page to build your list.

Note you should only participate in forums that are related to what you're promoting... For the purpose of promoting our products, you'll generally want to locate Internet marketing or Webmaster related forums.

*Here's a few popular Internet marketing forums to get you started:

[Warrior Forum](#)

[How To Forum](#)

[Marketing Dot Com](#)

[Entrepreneurial Success Forum](#)

[IM 4 Newbies](#)

*Here's a full directory of additional forums (includes Webmaster forums) that you can potentially advertise through:

<http://www.learnsteps4profit.com/mbl.html>

*Here's the Google search results for "marketing forums":

<http://www.google.com/search?hl=en&q=marketing+forums>

The more time you spend participating in the forums, the more exposure you'll receive. Certain topics and posts will generate more exposure than others. After a while you'll get a feel for what topics attract the most attention.

Also, one forum that DOES allow advertising is the one at:

<http://freeadvertisingforum.com>

By signing up for a free account there, you'll also receive the 'Forum Secrets Mini Course' that will shed more light on this powerful promotion strategy.

Article Submission:

You can submit short articles to ezine publishers and article directories with your "resource box" and "affiliate link" attached to the bottom of the article. This is a win-win situation as they receive informative content for their readers, and you receive exposure in exchange.

With a little research, you can find a list of potential ezine publishers and directories to submit your articles to here:

<http://www.google.com/search?hl=en&q=ezine+directories>

For best results, you should focus on ezines and categories that are related to Internet marketing topics in general.

Please Note: At no time are you allowed to compile lists of ezine publishers and bulk email them. You must contact publishers one by one with your proposal.

I've also compiled a list of the top 100 article directories for you here:

http://www.etoocentral.com/100_article_hubs.txt

As our affiliate you are welcome to use any of the 300+ articles from our website here for your submissions:

<http://articles.etoocentral.com/sitemap.html>

Just be sure to change them up a bit and add your name as the original author

Social Networking:

One of the biggest problems with marketers who attempt to use social networks to drive traffic is that they end up spamming their followers to death, and soon they are either ignored or even banned.

It's very important that you use social networks as they were intended, to socialize, if you want to make the most of your efforts. People buy from people they trust, and the best way to earn trust is to let people get to know who you really are as a person and what you're all about.

[Facebook](#) and [Twitter](#) are the two largest social networks, but there are many others you can take advantage of including [Bebo](#) and [LinkedIn](#)

Note if you have a blog, one thing you can do is create helpful posts on your blog and then post an "update" to all of your social network profiles telling people about your new posts. You can't post a lot of information on the networks themselves, but they work very well for publicizing blog posts

Watch these bonus videos to learn more ways to get social traffic...

[Social Bookmarking](#) | [Blog Commenting](#) | [Yahoo Answers](#)
[Squidoo](#) | [Hubpages](#) | [StumbleUpon](#) | [Digg](#) | [YouTube](#)

Classified Advertising:

Here are the top 7 classified ad sites that have proven to bring in high quality traffic ...

<http://usfreeads.com>

<http://classifiedads.com>

<http://ebayclassifieds.com>

<http://craigslist.org>

<http://domesticsale.com>

<http://backpage.com>

<http://oodle.com>

Pay Per Click Advertising:

*Note the key to your success with PPC is NOT going after the most popular keywords, but rather finding *numerous* less popular, less expensive keywords and keyword phrases to target. Goodkeywords.com provides an excellent (free) software program that will help you with this.*

Here's a list of PPC programs you can use to promote your offers:

<http://adwords.google.com> (offers great PPC tips & tutorials)

<http://searchmarketing.yahoo.com>

<http://www.miva.com>

<http://www.enhance.com>

<http://www.looksmart.com>

<http://www.kanoodle.com>

<http://www.7search.com>

<http://exactseek.com>